

# Preferred Promotions, Ltd

POB 701, Sayville, NY 11782 - 631-563-8551  
www.preferredpromotions.com Fax 631-563-8551  
Eemail: info@preferredpromotions.com

## Exhibitor Information

Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_  
NY sales tax# \_\_\_\_\_

## Category - please check only one

- |                                   |                                      |                                     |
|-----------------------------------|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Leather  | <input type="checkbox"/> Jewelry     | <input type="checkbox"/> Pottery    |
| <input type="checkbox"/> Glass    | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Fiber      |
| <input type="checkbox"/> Fine art | <input type="checkbox"/> Metal       | <input type="checkbox"/> Photograph |

## Slide Description & Prices

1. \_\_\_\_\_  
Price \$ \_\_\_\_\_  
2. \_\_\_\_\_  
Price \$ \_\_\_\_\_  
3. \_\_\_\_\_  
Price \$ \_\_\_\_\_  
4. \_\_\_\_\_  
Price \$ \_\_\_\_\_  
5. **Booth Display** -You must submit a booth display photo.

## FALL Applications 2012

### Autumn Art & Craft Festival - Nov. 10-11 Stony Brook University, Sports Arena

- |                                |        |                                   |                 |
|--------------------------------|--------|-----------------------------------|-----------------|
| <input type="checkbox"/> 10X10 | \$350. | <input type="checkbox"/> Corner   | \$ 45.          |
| <input type="checkbox"/> 10X15 | \$450. | <input type="checkbox"/> Electric | \$ 45.          |
| <input type="checkbox"/> 10x20 | \$595  | <b>Deposit</b>                    | <b>\$ 75.00</b> |
|                                |        | <b>Balance Due</b>                | <b>10/1</b>     |

4X5 Padded Handout Flyers  50  100  200  
Postcards to be mailed  50  100  200

**Jewelry Deadline March 1**

### Harvest Art & Craft Festival- Nov. 24-25 St. Paul's Fieldhouse, Garden City, NY

- |                                |        |                                   |                 |
|--------------------------------|--------|-----------------------------------|-----------------|
| <input type="checkbox"/> 10X10 | \$295. | <input type="checkbox"/> Corner   | \$ 25.          |
| <input type="checkbox"/> 10X15 | \$375. | <input type="checkbox"/> Electric | \$ 45.          |
| <input type="checkbox"/> 10x20 | \$525. | <b>Deposit</b>                    | <b>\$ 75.00</b> |
|                                |        | <b>Balance Due</b>                | <b>10/15</b>    |

4X5 Padded Handout Flyers  50  100  200  
Postcards to be mailed  50  100  200

**Jewelry Deadline March 1**

### Holiday Boutique - Dec. 1-2 & 8-9 Deepwells Historical Mansion, St. James, NY

- | December 1-2                    |                | December 8-9                    |             |
|---------------------------------|----------------|---------------------------------|-------------|
| <input type="checkbox"/> 6 X 8  | \$275.         | <input type="checkbox"/> 6 X 8  | \$275.      |
| <input type="checkbox"/> 6 X 10 | \$300.         | <input type="checkbox"/> 6 X 10 | \$300.      |
| <input type="checkbox"/> 4 X 14 | \$300.         | <input type="checkbox"/> 4 X 14 | \$300.      |
| <b>Deposit</b>                  | <b>\$75.00</b> | <b>Balance Due</b>              | <b>11/1</b> |

6 x 8 booths fit one 6ft table. Use 4ft tables and/or shelving, bookcases or free standing racks instead. Electric included with each spot. You may stay set-up if doing both weekends.

**Jewelry Deadline March 1**

## Mastercard, Visa or American Express Payment

MC Visa Amex Account number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. date \_\_\_\_/\_\_\_\_/\_\_\_\_ 3 digit security # on back of mc/visa or 4 digit # on front of AmEx \_\_\_\_\_ Amount charged \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Billing address \_\_\_\_\_ Phone number \_\_\_\_\_

- Charge Balance on Credit card on Due Date**  **Will send check payment on Due Date**

## General Release and Acceptance of Rules

I have read the contract and agree to abide by said rules. In addition, I expressly release the Promoter, Preferred Promotions, and owners of the event site from any damage, injury or loss to any person or goods which may arise from the rental and occupations of said space or the participation in this show by the exhibitor. I also agree to hold the producer and owners of the event site harmless of any loss, injury or damage by reason thereof. I further agree that no employment is created by this contract. I understand that if this application is not accepted rental fees will be voided and returned by mail. If this application is accepted, I give permission to use the slides and any other materials submitted for publicity purposes. Application to this show constitutes exhibitor agreement of this release.

Applicant Signature \_\_\_\_\_

Date \_\_\_\_\_

*At Preferred Promotions we believe successful craft shows are the result of hard work, imagination and good organization. We have coordinated our shows with this intent. With over 25 years experience and a sincere respect for artists we have created the finest art & craft shows on Long Island. We hope you'll join us.*

-----**How to Apply**-----

**Complete and sign application.** Fill in slide descriptions and label your slides/photos with your name, description number and prices per item. Include 4 slides/photos of work and 1 booth display. Digital images may be sent to info@preferredpromotions.com, with your name and category in the subject line. Applications must include a \$75.00 deposit for each show. Make checks payable to Preferred Promotions. Booth space will not be assigned to anyone regardless of past participation without completed and signed application.

**Jewelry category-** Due to high demand for jewelry booths we have set specific guidelines for jewelry applicants. All new jewelry applicants must submit a separate, one time, non-refundable \$25.00 jury fee with your applications, deposits and photos or slides. This is a one time fee good for all shows applied to this year. We have also instituted a jury deadline for jewelry applications, you can find deadlines on each application. We will select applicants on those dates. Notifications will be sent one week following selection. Acceptance to previous shows does not guarantee acceptance into future shows.

**Photos, slides and digital images** - We need professional quality images to promote you and the show. We need digital images for our website, emailings, postcard mailings, facebook page, posters and advertisements. We can not pull images from your website they must be emailed to us at info@preferredpromotions.com. Please send images in high resolution if possible. A 4x6 300 dpi would look great on our postcard or in the newspaper. Lower resolutions can only be displayed on our website or emailings. Slides and photos are also accepted.

**Notification-** You will be notified by mail of acceptance. We will jury until full. Apply early, popular categories fill up quickly. If not accepted or put on a wait list your deposit check will be returned.

**Public Relations-** To be included on our website photo gallery, in our public relations campaign and in our print and internet advertising please send digital images, or slides. We always need professional quality images for all our marketing efforts.

**Refund Policy-** Cancellation 2 months prior to show will receive full refund, less deposit.

**Mail application to Preferred Promotions, PO Box 701, Sayville, NY 11782**

-----**Contract**-----

**Exhibitor must abide by and be subject to the following agreement as condition for acceptance at Preferred Promotions' events.**

1. All crafts to be displayed in my booth at the show are my own creation, or that of my family.
2. I will not sublet booth space nor act as a dealer for other craftsmen or manufacturers.
3. I understand the promoter reserves the right to remove, without refund or recourse, any exhibitor who misrepresents himself or his product.
4. I agree to comply with all local & state regulations. All display materials will be fireproof.
5. I will obtain tax, food, or other permits as required by local or state authorities at my own expense.
6. I understand that sales signs are prohibited and that I must store excess stock out of sight, and I agree to abide by move-in and move-out regulations as stipulated by the promoter. I further agree to remain setup for the duration of the show.
7. My enclosed check represents a commitment to the show. Once accepted, I understand if I fail to appear one hour before show opening I forfeit my right to exhibit without refund or recourse.
8. I will not hold Preferred Promotions, its agents, employees or officers liable for failure to perform or fulfill its contractual obligations provided such failure is caused, occasioned or impeded by closures of site location due to any causes beyond its control. Nor will I hold the promoter or owners or managers of the show site or fairgrounds responsible for loss or damage of exhibitors' wares, exhibits, or personal property or for loss or injury caused by projects sold or exhibited by exhibitors directly or through warranty express or implied. Insurance for such loss, damages or injury will be my sole responsibility.
9. If my check is returned due to insufficient funds, I agree to replace it with a money order and a \$30.00 service fee or forfeit my spot at the show. All balances are due prior to the show.
10. It is agreed that Preferred Promotions reserves the right to amend and/or add to the applicable rules pertaining to and governing this show at any time prior to the commencement of said show. Additions or amendments will be circulated to exhibitors in writing. The interpretation of all rules by the promoters shall be final.